MyKindaFuture & the Government National Retraining Scheme:
Applying behavioural science and technology to upskill those in roles at risk of automation

Roles at risk of automation in the UK & Government support:

Automation provides both opportunity and risk for the UK workforce and will change the working landscape significantly for many. Employers across all sectors are already seeing automation start to impact their workforces.

This has becoming even more pertinent in the wake of C-19, as employers look ahead to adjusting to the 'new normal' for their business

Prior to C-19, the UK Government had pledged £100m to a National Retraining Scheme to support the transition to more automation, of which £5m was allocated as an innovation fund. This provides **funding for projects that leverage tech to protect employees whose jobs are at risk due to automation.**

MyKindaFuture have been selected as a beneficiary for this fund, so develop our platform Connectr to provide your employees with two key features:
  1. Digital-mentoring
  2. Short form digital content

which together will upskill, boost confidence, and help those people transition to new roles.

Why get involved?:

There are no costs to you, and by taking part, you get the opportunity to be a part of a landmark innovation project backed by government. We aim to be held up as best practice by the government throughout this pilot and roll out the project on a wider and more long-term basis.

By taking part in the project we will support you to:

  ✓ Gain commercial benefits from successful internal redeployment, therefore reducing recruitment costs.
  ✓ Increase the sense of belonging and productivity from staff, who feel their employer is invested in their development.
  ✓ Future proof your business, to be ready for automation.

✓ Support your employees whose roles will be impacted, though an individualised programme of engagement.

✓ Either support your existing retraining programme, or act as a standalone retraining scheme.

MyKindaFuture will support you throughout:

✓ Provide insight through data trends and reporting, at an individual employee level, as well as the full cohort.

✓ Support your colleagues with regular touchpoints from MyKindaFuture throughout the programme.

✓ Bring you together with other employers experiencing the same workforce challenges.

Who is the programme for?:

Employer partners We are looking to work with employers who have roles within their companies which might be impacted by automation – there is no limit on the size of the organisation. You may have roles already identified as evolving due to automation now, or be at the beginning of your journey in identifying roles at risk in 12-months or more.
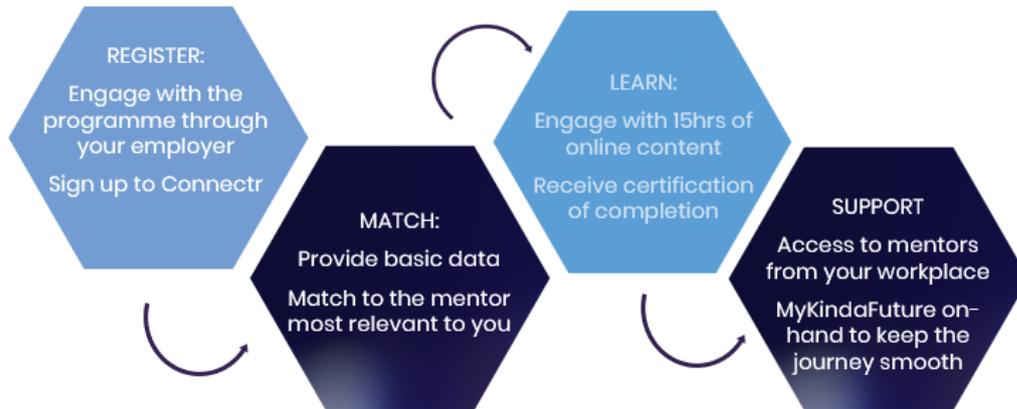
Employees The ideal NRS target user is currently employed, doesn't have a university degree, is aged 24-55 and have an annual basic salary of up to £35k a year. However, it's completely acceptable for your target group to have a mix that fall both inside and outside this demographic.

What the user journey looks like:

Mentors The platform will have 'matching' technology to direct users to the right mentor for them, based on research and data trends for different user groups.

Content MKF will create and host 15 hours of learning content on Connectr. All content has been created for this target audience, and some content will be even

more specifically tailored for employees from your company.

REGISTER:
Engage with the programme through your employer

Sign up to Connectr

MATCH:
Provide basic data

Match to the mentor most relevant to you

LEARN:
Engage with 15hrs of online content

Receive certification of completion

SUPPORT
Access to mentors from your workplace

MyKindaFuture on-hand to keep the journey smooth

Next steps:

The platform will be up and running from June 2020 until March 2021, and we can move quickly to get your staff on the platform, getting advice from mentors and digesting learning content.