



In association with
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Green Badge Initiative Welcome Pack





Welcome

"The Green Badge Initiative, in partnership with Landmark, is more than a 'badge'. It is a call to action for firms of all sizes to lead with purpose, collaborate across the profession, and ensure our work contributes positively to the communities and ecosystems we serve. This is about action not just aspiration, and it's inspiring to see our legal community unite around a shared purpose: to build a greener, fairer future."

Coralie McKeivor, Immediate Past President (2025), Bristol Law Society

Dear Member

Welcome to the Bristol Law Society Green Badge Initiative.

Thank you for embarking on this journey towards a more sustainable practice along with other likeminded law firms, chambers and businesses who share the same passion and ambitions in reducing their carbon footprints.

The legal profession has a unique role to play in the fight against climate change. By embracing sustainability, law firms can reduce their environmental impact, enhance their culture, attract talent, and future-proof their businesses.

We believe sustainability is a shared responsibility, so together with our partners Landmark Information, we will be by your side and offering the guidance, practical tools, knowledge and support every step of the way.

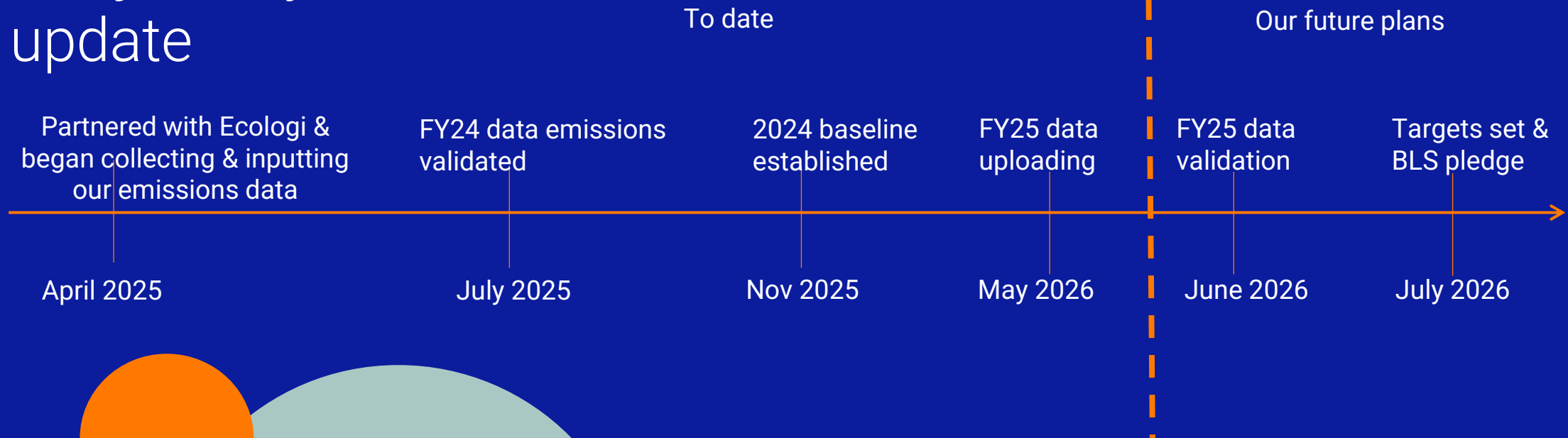
So, let's get started.. and show our commitment to Net Zero, together. Where each organisation can move at its own pace towards its own stated goals, but within a collaborative peer group where the emphasis is on shared learning and support not competition because when everyone makes progress on Net Zero, we all win.

Thank you
Helen Read – Chief Executive, Bristol Law Society





Our journey – BLS update





The Green Badge explained

The Green Badge: a symbol of 'excellence/merit' that indicates your firm is committed to taking the right steps towards a Net Zero goal. And demonstrates the learning, activities and subsequent results of reducing your environmental footprint.

Green Badge Membership

- Four in-person 'all members' feedback and support forums and guest speakers
- Points make 'prizes' - a monthly fun but related mini goal tbc
- Annual external event – E.g. external event such as Belmont Estate visit
- Members listed on BLS website to showcase who has joined the initiative
- Receive a validated 'Green Badge' per Tier achievement to share on member website and staff/client collateral
- **Annual Cost - £250+VAT to fund additional expenses such as agreed guest speaker fees & travel with any balance at year end to go to a regeneration fund agreed by members (see final page)**

Green Badge Training

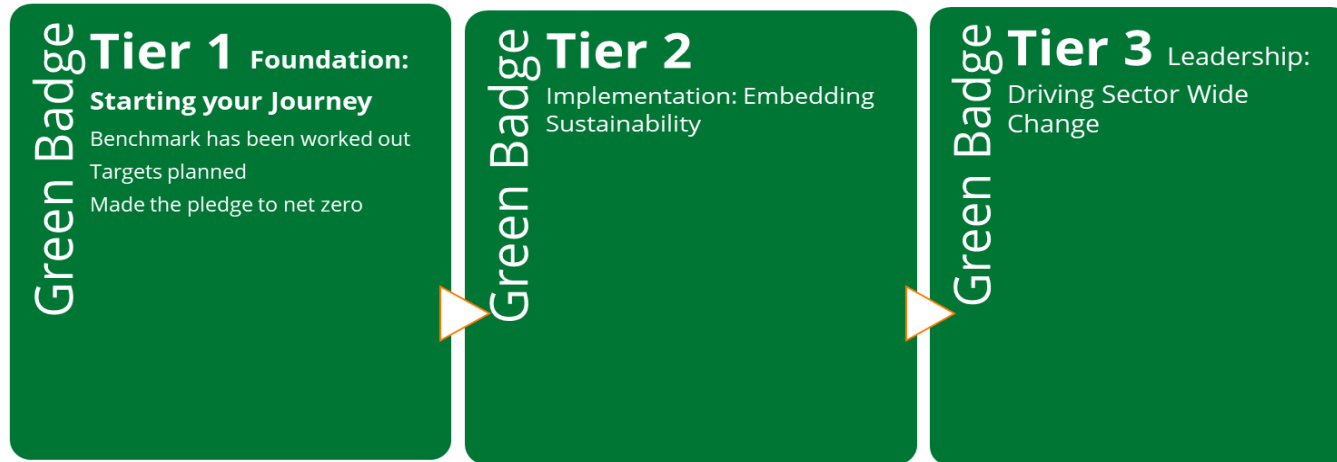
- One individual Law firm 'starters' Workshop with Landmark
- Clear goals – from checklist through to pledge
- Discounted Carbon Capture portal option with Ecologi
- Bespoke knowledge & guidance sessions - throughout the phased Tiers
- Discount on additional expert Landmark training
- Free registration to [Landmark Academy](#) for online learning and FAQ



Green Badge Tiers

Firms progress through tiered levels, reflecting their maturity and activity. Moving through the tiers is about:

- Building understanding and capability
- Embedding sustainability into everyday practice
- Demonstrating leadership and sharing knowledge with others



Green Badge Tier 1 Foundation:
Starting your Journey
 Benchmark has been worked out
 Targets planned
 Made the pledge to net zero

Commit to working with a credible carbon accounting company to validate your baseline of a recent financial year across Scopes 1, 2 & 3.

- To complete a staff sustainability survey
- Build an internal team of sustainability champions to lead the drive.
- Work with a carbon accounting partner who is part of the Carbon Accounting Alliance
- Set your near term and long-term targets
- Make your pledge to Net Zero

Green Badge Tier 2
 Implementation: Embedding Sustainability

Follow on from your benchmark, publish your next years Net Zero data with a reduction across all three Scopes through a credible carbon accounting company

- Deliver internal Net Zero training to staff.
- Set clear Net Zero company policies
- Create a near term and long-term carbon reduction plan in line with your targets.
- Follow up with another Staff survey

Green Badge Tier 3 Leadership:
 Driving Sector Wide Change

Continue to work with a credible carbon accounting company

- Publish yearly Net Zero reports showing reductions across all scopes
- Publish clear updates and a progress report in line with your Net Zero targets
- Publish one piece of research/thought-leadership each year either on practical steps to reaching Net Zero, or an article on Net Zero or climate change.



Landmark's Sustainability Services

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Your 12-month Action plan

Firm Name:

1. Discovery – The Meet and Greet – understanding the breakdown of your firm and who is leading this project.
 - Questionnaire : [Welcome to the Green Badge Initiative](#)
2. The Action Plan – discuss & agree on the Goals, Milestones and Key Actions to be taken to align with your Green Badge Tier.
 - Tier 1
 - Tier 2
 - Tier 3
3. Record keeping and evidence:
 - Carbon emissions capture platform
 - Learning & development
 - Achievements

BLS Green Badge 2026 12 month' Action Plan (Example)



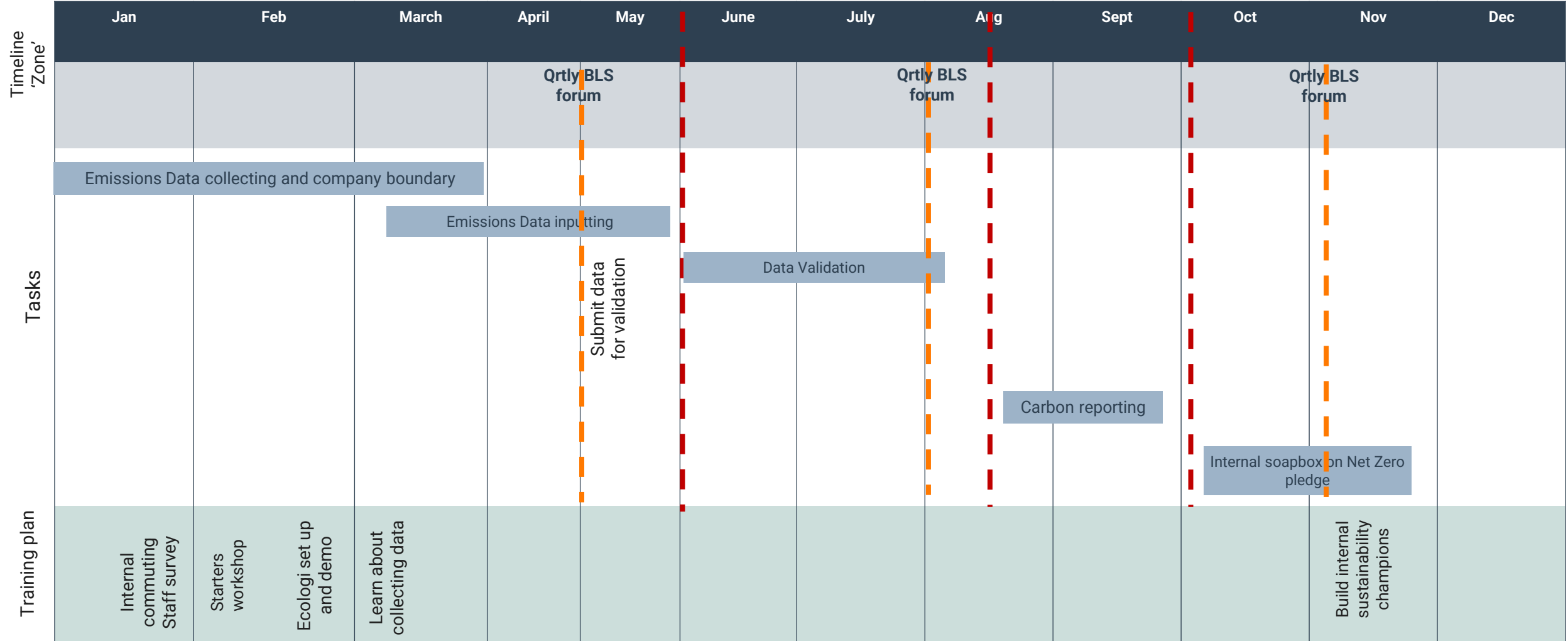
Firm Name:
Net Zero Lead Name:

Green Badge
Milestones

Data submitted

Targets set

Benchmark
Achieved



Landmark Sustainability Services: Tier 1 Suggested workshops



Tier 1: Foundation Starting your Journey
Free sessions
Introduction to Climate Change & Net Zero
Introduction to GHG Emissions & Reporting
Discover Our Expertise – Tailored Training Workshops
Collecting Emissions Data
Setting Targets & Action Plans
Engagement & Continuous Improvement

Landmark is offering **two complimentary sessions** designed to help you take the first steps toward understanding Net Zero. These sessions will cover what Net Zero means, the essential data you need to collect, and how that data translates into emissions. Our goal is to give you the foundational knowledge and practical insights you need to begin your journey with confidence.

You'll also have access to:

Landmark Academy

Through your Green Badge membership, enjoy full access to the Landmark Academy, featuring bite-sized educational videos from our experts on a wide range of topics.

Consultancy

Our specialists are ready to take things further by delivering bespoke training tailored to your law firm and aligned with your action plan. Contact us today for more details.



Landmark Sustainability Services: Tier 2 Suggested workshops



Tier 2: Implementation – Embedding Sustainability
Free sessions
Engaging wider company
Carbon reduction planning
Discover Our Expertise – Tailored Training Workshops
Policy development for Net Zero
Stakeholder Engagement

Landmark is offering **two complimentary sessions** designed to help you take the next step in learning how to engage your team on your Net Zero journey and learn how to set targets and plan how you may reduce your emissions..

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Consultancy

Our specialists are ready to take things further by delivering bespoke training tailored to your law firm and aligned with your action



Landmark Sustainability Services: Tier 3 Suggested workshops



Tier 3: Leadership – Driving Sector-Wide Change
Free sessions
Validating targets with SBTi
Offsetting
Discover Our Expertise – Tailored Training Workshops
Avoiding Greenwashing
Improving the quality of data in carbon reporting

Landmark is offering **two complimentary webinars** designed to help you take the next step in validating your targets with SBTi and offering you a way to reduce your environmental impact through learning about offsetting..

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Landmark Sustainability Services: Additional workshops



Additional Learning
Workshops
Understanding the GHG Protocol
Implementing Scope 1 and 2 GHG data collection and reporting
Implementing Scope 3 GHG data collection and reporting
Understanding and implementing Science based targets
Verifying your science-based targets via SBTi
Supplier Engagement & Scope 3 Management
Implementing carbon reduction plans
Offsetting your emissions

Landmark Information Group offers a range of tailored training workshops for Green Badge members.

These sessions are designed to support law firms with their sustainability goals and can be customised to meet each firm's specific needs and levels of experience. Workshops are available upon request.

To learn more or to discuss training options, please contact the Consultancy Team at Landmark Information Group. Contact us today for more details.

Green Badge Initiative - UK Restoration Fund



As part of your membership, BLS Sustainability and Climate Committee are committed to reviewing the Ecologi's UK Restoration Fund with a view of supporting in the future.

If supported in the future the BLS and their Green Badge members will be able to track their impact on the Ecologi website, highlighting the projects they have supported.

Benefits:

Founding Recognition: membership in a pioneering environmental initiative with strong branding benefits.

Strategic Communication: quarterly updates on the projects providing content for ESG strategies.

Best-in-class Due Diligence: projects selected by **Ecologi** have all be through our Nature Project Assessment Framework (NPAF) which means that they of the highest quality.

Example Fund Report

